EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L6	1078	schedul?$2 NEAR4 (adverti??$5 ads promo$1 promotion$2 content commercial$1 coupon$1 incentive$1)	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:09
L8	11	6 SAME (expect??$3 probab??$3 likl?$4)	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:16
L10	2	(8 AND @pd<"20010123") NOT us.pc.	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:12
L11	257	((6 NOT 10) AND @pd<"20010123") NOT us.pc.	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:12
L12	3	11 AND (expect??$3 probab??$3 likl?$4)	EPO; JPO; DERWENT	OR	OFF	2006/07/10 14:21

identifier GB 2280977 A

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	62071	position WITH (queue series)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L2	49	(expect??$3 NEAR3 position) WITH (queue series)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L7	15	2 WITH (analy??$2 calculat?$3 determin?$5 estimat?$2 develop$4 evaluat?$2 predict$3)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 10:52
L8	9	7 AND (@ad<"20010123" @prad<"20010123" @rlad<"20010123" @pd<"20010123")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:59
L9	27	(2 NOT 8) AND (@ad<"20010123" @prad<"20010123" @rlad<"20010123" @pd<"20010123")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:25
L10	3740	position WITH queue	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L11	63	10 WITH expect??$3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:58
L12	28	(11 NOT 2) AND (@ad<"20010123" @prad<"20010123" @rlad<"20010123" @pd<"20010123")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/07/10 13:59

examined in d(t/5;)

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	39847	(queue series) NEAR4 position$3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:22
L2	7	1 SAME (session NEAR3 (duration length time))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:36
L4	10	(1 NOT 2) SAME ((chance likelihood probabili??$2 frequency) ADJ3 (line online))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:39
L5	169	(1 NOT (2 4)) SAME ((number population size) NEAR3 (user$1 viewer$1 listener$1 consumer$1 customer$1 shopper$1 purchaser$1 subscriber$1 visitor$1 responde?$2 participant$1 member$1 audience))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:41
L6	6	5 SAME (adverti??$5 ads promotion$2 content commercial$1 coupon$1 incentive$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/09/19 17:43

* Examined in detail

09767993

```
?  b
15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,35,583,65,2,474,475,99,256,65,5
70,PAPERSMJ,PAPERSEU
```

[File 15] **ABI/Inform(R)** 1971-2006/Jul 10
(c) 2006 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2006/Jul 07
(c) 2006 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2006/Jul 10
(c) 2006 Business Wire. All rights reserved.
File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.

[File 810] **Business Wire** 1986-1999/Feb 28
(c) 1999 Business Wire . All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2006/Jul 07
(c) 2006 The Gale Group. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2006/Jul 11
(c) 2006 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2006/Jul 07
(c) 2006 McGraw-Hill Co. Inc. All rights reserved.
File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more

[File 636] **Gale Group Newsletter DB(TM)** 1987-2006/Jul 07
(c) 2006 The Gale Group. All rights reserved.

[File 621] **Gale Group New Prod.Annou.(R)** 1985-2006/Jul 06
(c) 2006 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2006/Jul 10
(c) 2006 PR Newswire Association Inc. All rights reserved.
File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.

[File 813] **PR Newswire** 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2006/Jul 07
(c) 2006 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989
(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury** Jun 1985-2006/Jul 07

1/4

```
?   d s
Set      Items    Description
S1           0    S SCHEDUL?$2(4N)(ADVERTI??????? OR ADS OR PROMOTION?? OR COUPON? ? OR
INCENTIVE? ?)
S2       53495    S SCHEDUL???(4N)(ADVERTI??????? OR ADS OR PROMOTION?? OR COUPON? ? OR
INCENTIVE? ? OR CONTENT)
S3       27638    S S2 AND (ONLINE OR ON(W)LINE OR NETWORK OR INTERNET OR WEB OR WWW)
S4        9612    S S3 AND (EXPECT????? OR PROBABL????? OR LIKLY OR LIKLIHOOD)
S5        2908    S S2(S)(EXPECT????? OR PROBABL????? OR LIKLY OR LIKLIHOOD)
S6        1592    S S5 AND (ONLINE OR ON(W)LINE OR NETWORK OR INTERNET OR WEB OR WWW)
S7        2924    S S2(S)(EXPECT????? OR PROBAB????? OR LIKLY OR LIKLIHOOD)
S8        3397    S S2(S)(EXPECT????? OR PROBAB????? OR LIKELY OR LIKELIHOOD)
S9        2275    RD  (unique items)
S10       1077    S S9 AND (ONLINE OR ON(W)LINE OR NETWORK OR INTERNET OR WEB OR WWW)
S11          3    S S10 AND POSITION(4N)(LIST OR QUEUE OR SERIES)

?   t /3/all
```

11/3/1 (Item 1 from file: 148) **Links**
Gale Group Trade & Industry DB
08987985   **Supplier Number: 18669918 (USE FORMAT 7 OR 9 FOR FULL TEXT)**
NBC to craft ads for "Schindler." ('Schindler's List'; National Broadcasting Company Inc.)

Freidman, Wayne; Brockington, Langdon

11/3/2 (Item 2 from file: 148) **Links**
Gale Group Trade & Industry DB
03118774   **Supplier Number:** 04675153 (USE FORMAT 7 OR 9 FOR FULL TEXT)
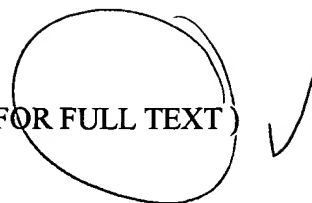**Chrysler pulls 'Amerika' spots. (advertising)**

Broadcasting , v112 , p44(1)
Feb 2 , 1987
ISSN: 0007-2028
Language: ENGLISH
Record Type: FULLTEXT
Word Count: 936   **Line Count:** 00069

11/3/3 (Item 1 from file: 641) **Links**
Rocky Mountain News

12500000

NFL THIS WEEK TEAMS, THE LOWDOWN, NUMBERS GAME, TIPPING THE SCALES

Rocky Mountain News (RM) - FRIDAY, November 12, 2004
By: Richard Lord, Rocky Mountain News
Edition: Final **Section:** Football Weekend **Page:** 9F
Word Count: 1,370

Connecting to dchampagne - Dialog - 264667
Connected to Dialog via SMS00203

? b
15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,35,583,65,2,474,475,99,256,65,5
70,PAPERSMJ,PAPERSEU

09767793

Srch NPL2 in
אם רק NPL
dbs for 705/19

1/2

```
?  d s
Set      Items    Description
S1       99463    S SCHEDUL???(4N)(ADVERTI????? OR ADS OR PROMOTION?? OR COUPON? ? OR
INCENTIVE? ? OR COMMERCIAL? ?)
S2        6619    S S1(S)(EXPECT????? OR PROBAB????? OR LIKEL?????)
S3           1    S S2 AND POSITION(3N)(QUEUE OR SERIES)
S4         733    S S2(S)(CALCULAT??? OR DETERMIN??? OR ESTIMAT??? OR PREDICT???)
S5         554    RD  (unique items)
S6         230    S S4 AND DELIVER???
S7         171    RD  (unique items)
S8          95    S S7 AND (INTERNET OR ONLINE OR ON(W)LINE OR WEB OR WWW)
S9          14    S S8 NOT (PY>=2002 OR PD>=20010123)
```

identifies "Adforce"

2/2